

TOOLKIT



The Great Global Mend 2026

Saturday 7 November 2026

11:00am AWST | 2:00pm AEST

**Join the record-breaking
mass-repair event**

greatglobalmend.au



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IN THIS TOOLKIT YOU WILL FIND:

- Event overview and key facts
- Registration deadlines and key dates
- Frequently asked questions for organisations
- What to expect and how to get started



⁰¹ What is the Great Global Mend?

The Great Global Mend is a national community event that brings people together to repair and mend clothing and textiles. At the heart of the event is a simultaneous mass-mending moment, where participants across multiple locations begin mending at exactly the same time.

The event celebrates community, creativity and circular fashion, helping people extend the life of their clothing, learn repair skills and take positive climate action. In 2025, participants across 15 venues joined the shared mending moment.



⁰² When is the Great Global Mend 2026?

The Great Global Mend 2026 will take place on Saturday 7 November 2026.

Participants around Australia are invited to host local mending events, repair cafés, workshops and community gatherings, before joining the simultaneous mend at 11:00am AWST / 2:00pm AEST.

PIN THE DATE

Saturday 7 November 2026

03 Why Participate?

Participating is an opportunity to create meaningful local impact while being part of a larger national movement. By taking part, you will:

- Reduce textile waste by helping extend the life of clothing and other items.
- Inspire practical climate action through repair, reuse and circular economy principles.
- Build community across ages, cultures and skill levels through shared activity.
- Share and learn valuable repair skills, from sewing and darning to creative upcycling.
- Connect with a growing network of councils, schools, businesses and sustainability groups.
- Measure and celebrate your impact through participant numbers and outcomes.
- Be part of a record-breaking movement showing how local actions create global change.

Together, we're proving that repair isn't just about fixing clothes, it's about building stronger communities, preserving skills and creating a future where repair comes before replacement.



04 What is the Record to Break?

600+

menders is our 2026 goal!

In 2025 there were 298 menders. Are you one of the 600?

⁰⁵ Key Dates

Councils and organisations wishing to participate, please take note of the following key dates.

28 Aug 2026

Registration Deadline

The official final registration deadline for councils and organisations.

4 Sep 2026

Late Registration Closes

Late registrations may be accepted depending on capacity.

12 Sep 2026

Public Campaign Begins

The 8-week public campaign begins. Campaign materials distributed to registered participants.

9 Oct 2026

Survey Links Provided

Custom survey links and QR codes provided for on-the-day data collection.

30 Oct 2026

Final Event Briefing

Online briefing: countdown instructions, kit details and final reminders.

7 Nov 2026

EVENT DAY

The Great Global Mend 2026 -- simultaneous mend at 11:00am AWST / 2:00pm AEST.

13 Nov 2026

Post-Event Data Due

Photos and additional feedback submitted by this date.

Subject to change so check website regularly.

FAQ -- EVENT FORMAT

The Event

Q What happens during the shared countdown?

A At 11:00am AWST and 2:00pm AEST, participating sites begin mending together. Participants pick up a needle, patch, button or thread and take part in a shared moment of repair across different communities.

Q Who can take part?

A Councils, libraries, schools, TAFEs, universities, organisations, repair groups, sustainability groups and local community groups can all take part. Members of the public can participate by attending a local event.

Q Can regional or interstate councils participate?

A Yes. Regional and interstate councils are very welcome. The event can be adapted to suit different communities, venues, time zones and local capacities.

Q Does our council need to run a standalone event?

A No. The Great Global Mend can be run as a standalone event or included as part of an existing event such as a farmers market, sustainability fair, library program, community open day or school event. This can be a great way to reach people who are already attending.

Q What kind of event can we host?

A You can host a simple mending circle, a pop-up repair station, a clothes swap with a mending area, a textile education activity, a community workshop or a larger circular fashion activation. The event can be small and simple, it does not need to be complicated.



FAQ -- PARTICIPATION

Skills & Participation

Q What if our community has limited sewing skills?

A That is completely fine. The focus is participation, confidence and skill-sharing, not perfect repairs. Simple activities such as sewing on a button, trying a patch or practising a stitch are all valuable.

Q What should participants bring?

A Participants can bring one simple item to mend, a garment with a missing button, small hole, loose hem, tear or patching need. Councils may choose to ask participants to bring one item only so everyone has a chance to take part.

Q What if someone does not bring anything to repair?

A They can still participate. Councils can provide fabric scraps, spare buttons, patches or simple practice activities. If the event includes a clothes swap, councils can also set aside suitable swap items that need small repairs. No one needs to be turned away.

Q Can councils use their own branding?

A No. Councils need to use the official Great Global Mend 2026 campaign branding. Council logos, venue details and local event information can be added to the approved templates, but the core GGM branding, colours and campaign identity must remain consistent.

Q Can councils adapt the wording?

A Yes. Councils can adapt some wording to suit their local audience, as long as the core message remains: repair, reuse, community connection, waste diversion and participation in the shared Great Global Mend moment.



FAQ -- CAMPAIGN TIMELINE

Registration & Timeline

Q Why is there a registration deadline?

A The deadline allows enough time to prepare campaign materials, collect event details, set up survey links, organise kits and support councils before the 8-week public campaign begins.

Q When does the public campaign start?

A The public 8-week campaign begins on Saturday 12 September 2026. Councils can begin promoting their local event from this date using the official campaign materials.

Q When will councils receive campaign materials?

A Councils will receive campaign materials before the public campaign begins on 12 September 2026, provided their event details have been confirmed.

Q When will councils receive survey links?

A Custom survey links and QR codes will be provided by Friday 9 October 2026. These can be used on the day to collect attendance, feedback and impact data.

Q When will councils receive the final event briefing?

A The final event briefing will be held online on Friday 30 October 2026. It will include countdown instructions, kit collection or delivery details, final reminders and the meeting link for the shared countdown.

Q When will FabPatch kits be available?

A FabPatch kits will be available in the final week before the event, or earlier if arranged. Collection or delivery details will be confirmed in the final event briefing.

FAQ

Impact & Key Messages

Q What data will councils need to collect?

A Councils will be asked to collect simple impact data: attendance numbers, number of active menders, number of garments or items mended, number of items diverted from landfill, participant feedback, and photos or stories where appropriate. This data measures the collective impact of the campaign.

Q When is post-event data due?

A The survey should be completed on the day during the event where possible. Photos and additional feedback can be submitted by Friday 13 November 2026.

Q Will councils receive a post-event report?

A Yes. Participating councils will receive two post-event reports: a local impact report for their own event and a collective impact report for the full Great Global Mend 2026 campaign.

WHAT HAPPENS NEXT?

What Happens Next?

The Great Global Mend 2026 package has been designed to make participation as easy as possible for councils and organisations.

You do not need to create a campaign from scratch. The branding, promotional assets, survey links, reporting framework and FabPatch kits are all provided as part of the package.

Your role is to host a simple, welcoming local repair event and help your community take part in the shared Great Global





The Great Global Mend

Thank you for being part of the mend.

GET IN TOUCH

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REGISTER BY

28 Aug 2026

EVENT DATE

7 Nov 2026

QUESTIONS?

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